



LEADERSHIP vs. MANAGEMENT

THREE ESSENTIAL FACTS:



Leaders and managers are both essential for team and organizational success.



They are complementary, but they are not the same.

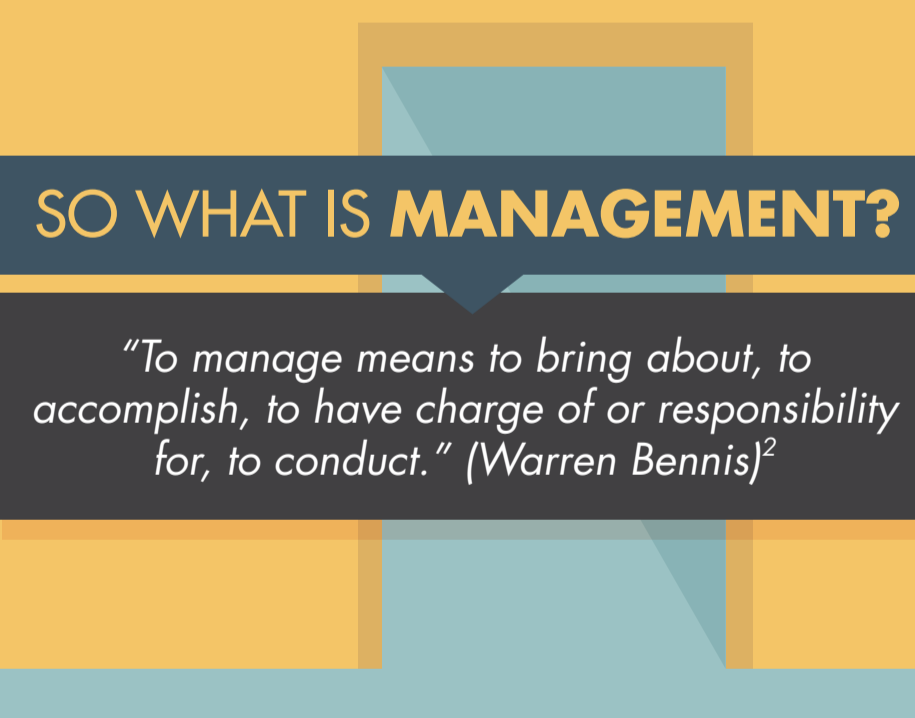


Understanding the difference helps organizations be more effective.



SO WHAT IS LEADERSHIP?

"Leading is influencing, guiding in a direction, course, action or opinion."
 (Warren Bennis)¹



SO WHAT IS MANAGEMENT?

"To manage means to bring about, to accomplish, to have charge of or responsibility for, to conduct." (Warren Bennis)²

SO WHAT'S THE DIFFERENCE?



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^{1, 2} Bennis, Warren (1997). 'Learning to Lead: A Workbook on Becoming a Leader,' Colorado: Perseus Books. p9.