

Corporate Learner Survey Results

When do learners make time for professional development?

74%
during
personal time

25%
on lunch
breaks

74%
during work

17%
on their
commute

Top 3 motivations for professional development:



Allow continuous improvement



Become more effective at work



Further my career / progress to the “next level”



According to our survey, **incentives are most likely to encourage learners to spend more time learning workplace skills.**

Top 3 skills that learners want to develop:



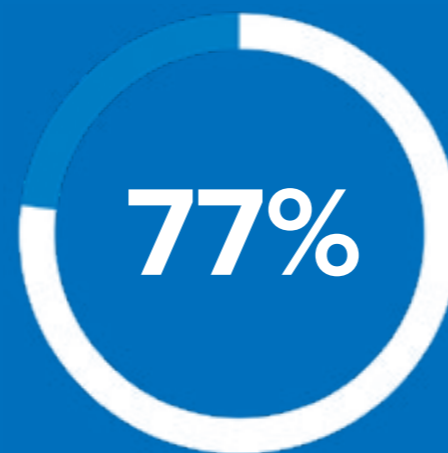
Leadership skills



Strategy skills



Communication skills



Percentage of learners who chose “**Developing skills that aid talents in innovation**” as the most important skills to them.

Top 3 preferred learning formats:



Online resources / libraries



Online courses



External instructor-led class