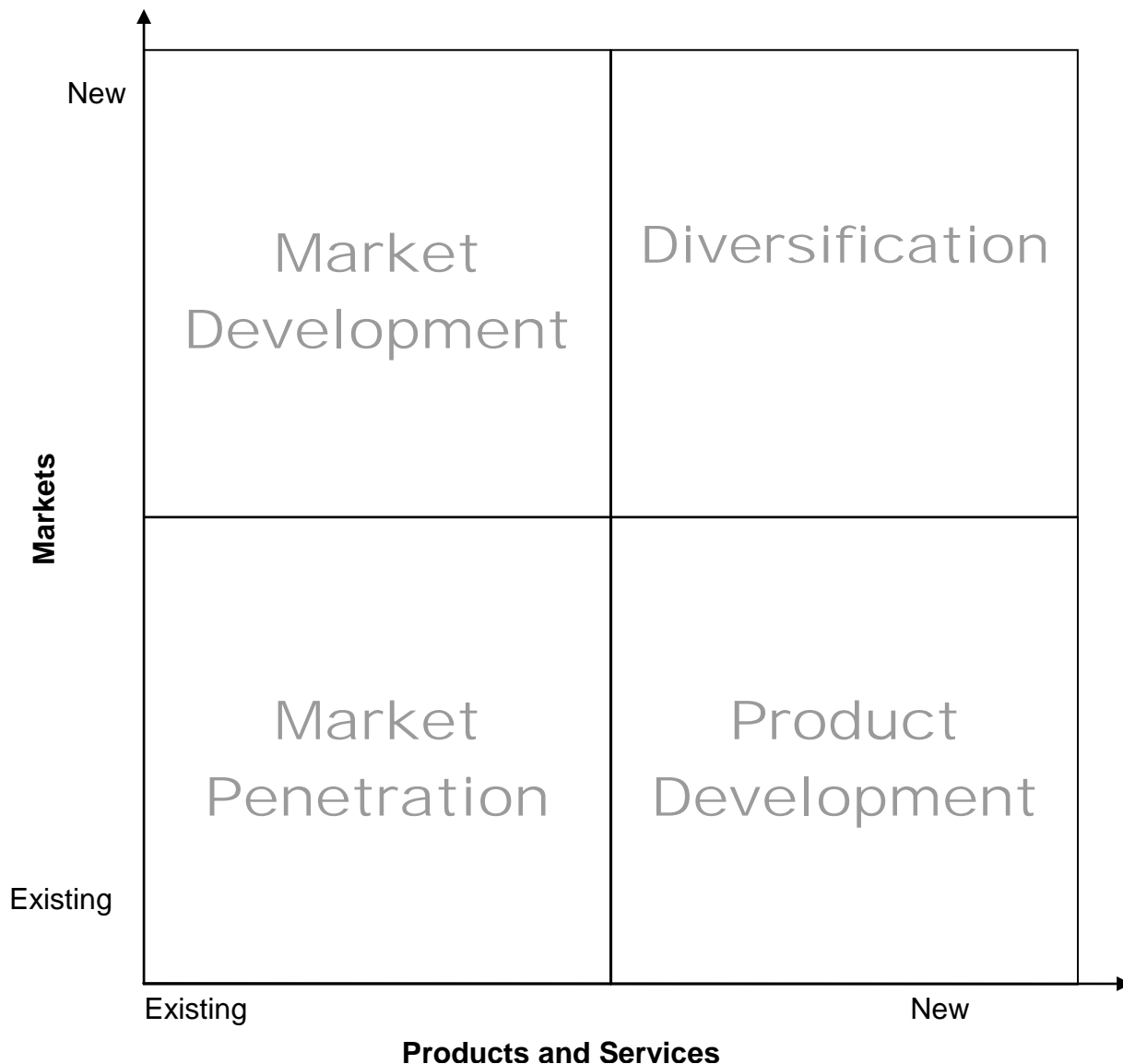


## Ansoff Matrix Worksheet (Business)

- For instructions on using the Ansoff Matrix, visit [www.mindtools.com/rs/Ansoff](http://www.mindtools.com/rs/Ansoff).
- For more business problem solving tools, visit [www.mindtools.com/rs/ProblemSolving](http://www.mindtools.com/rs/ProblemSolving).



For new tools like this, subscribe to the free Mind Tools newsletter: <http://www.mindtools.com/subscribe.htm>.

© Copyright [Mind Tools Ltd](#), 2006-2011. Please feel free to copy this sheet for your own use and to share with friends, co-workers or team members, just as long as you do not change it in any way.