



# Online Management Training, Proven With Millions.

Get your **free trial** right away at  
[www.mindtools.com/corporate/trial](http://www.mindtools.com/corporate/trial)

# Experts in End-User Engagement.

Mind Tools gives your people the tools they need to be impactful managers, inspiring leaders, and exceptionally effective contributors in the workplace. That's why we're used by more than 15,000,000 people each year worldwide.



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## 1,000+ Tools and Resources

Explore a comprehensive toolkit with more than 1,000 tools in 12 learning areas.

## Escape the Classroom

Train online, on mobile devices, and in the cloud. Flexible learning for modern workers.

## Keep People Engaged

Your people will use and apply the training: it won't just "gather dust" in your LMS.

## Customize Your Experience

Customize the homepage, add your logo, include a personalized welcome message and more.

## Learn From the Experts

All resources created by experts and business-people with practical, real-world experience.

## Practical and Easy-to-Use

Deliver easy-to-understand practical skills your people can use right away.

## Monthly Activity Reports

Monitor how your people use Mind Tools every month.

## Mix of Media

Access punchy, practical articles, audio, coach-led sessions, interviews and more.

## Fresh Content Daily

Bring your LMS to life with new, dynamic training content every business day.

## Headache-free Setup

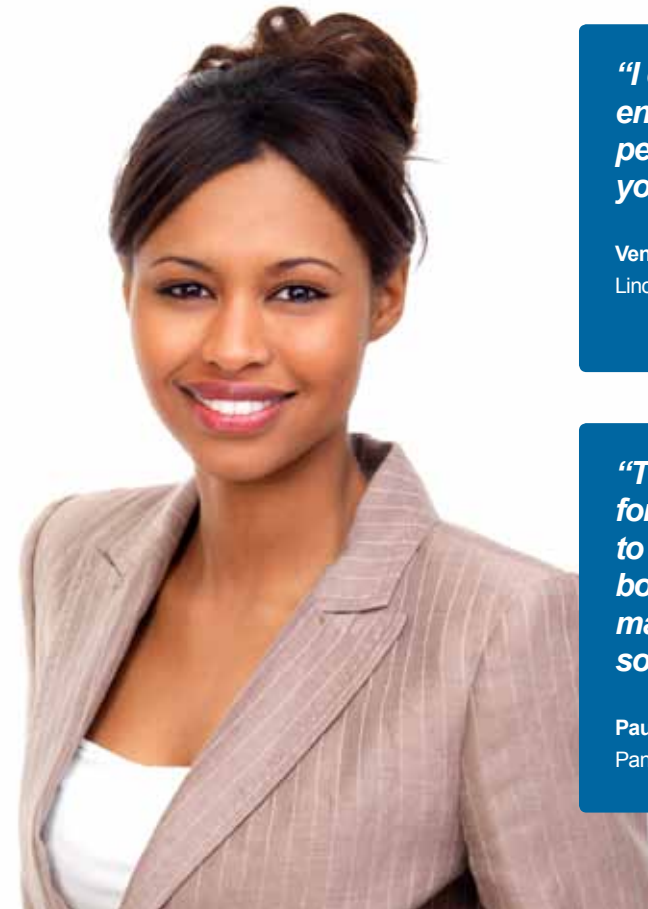
Easily connect Mind Tools content with your learning management system.

## Map Your Content

Map Mind Tools content to match the most important skills for your business.

## Training at Every Level

Train new recruits right through to senior managers with different content levels.



*"I can't thank MindTools enough for all the pertinent information you give me in my field"*

Vena Genuchi Alesio, Ph.D  
Lincoln, Nebraska, USA

*"This is a great source for professionals looking to enhance their skills, both day-to-day skills for managers, as well as the softer people-skills"*

Paul Stehlin  
Panama City, Panama

# Explore 1,000+ Practical Tools and Resources.

With new content added every working day, interactive forums and a mix of learning material, **Mind Tools** is one of the most comprehensive leadership and workplace effectiveness skills training resources anywhere online. All material is practical and easy-to-understand. Learners develop skills valuable in any working environment and beyond. **Here's what's inside:**



## The Mind Tools Toolkit

Learners get full access to the Mind Tools Toolkit – a huge resource of more than 600 skillbuilding articles. Each is designed to teach a specific skill in a way that's simple yet incredibly practical. Your people can put these new skills to use right away in their day-to-day work.



## Bite-Sized Training

Access more than 60 self-study training sessions in compact, lunch-break friendly formats. Learners view an engaging visual introduction, then download a PDF workbook. Sessions offer practical exercises that help learners apply ideas in their daily lives.



## Expert Interviews and Book Insights

Download and listen to more than 80 audio interviews with leading international business experts. Learners can discover new skills and strategies straight from some of the sharpest business minds. More than 120 book reviews help your team find relevant further reading to expand their growing skillset.



## Community Forums

Our vibrant interactive forums allow users to swap advice, ask direct questions to Mind Tools experts and join coach-led discussions. It's also the place to ask anything about using the Toolkit. Only available through Mind Tools Club packages.



## Learning Streams

Learning Streams help your people develop key skills in depth by guiding them through specific tools. Plus, we'll work with you to map your corporate competency framework to our resources - that way your people can develop the capabilities your organization needs.



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## Toolkit skills areas include:

- ✓ Business Leadership.
- ✓ Team Building and Management.
- ✓ Strategy Formulation.
- ✓ Business Problem Solving.
- ✓ Decision Making.
- ✓ Project Planning.
- ✓ Time Management and Productivity.
- ✓ Stress Management.
- ✓ Effective Communication.
- ✓ Improved Learning.

## Bite-Sized topics include:

- ✓ Negotiation Skills.
- ✓ Team Building.
- ✓ Stress Busting.
- ✓ Giving Better Presentations.
- ✓ Overcoming Procrastination.
- ✓ How to Prioritize.
- ✓ Better Written Communication.
- ✓ Effective Communication.
- ✓ Giving Feedback.
- ✓ Delegation.
- ✓ Discovering Your Talents.
- ✓ Motivating a Team.

# Training content to Equip Your Business Team.

Our tools equip your team with better leadership, decision-making, communication and productivity skills. Content is offered in a mix of formats, from audio downloads to compressed modules.




Leadership Skills  
125+



Management Skills  
215+



Strategy  
135+




Problem Solving  
40+




Creativity  
40+




Decision Making  
60+



Time Management  
75+




Communication  
105+



Project Management  
65+



Stress Management  
80+



Learning Skills  
35+



Career Development  
155+

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## Mind Tools works for:

- ✓ **Managers** looking to develop more effective leadership skills.
- ✓ **Graduates** fresh to the world of business and in need of business skills training.
- ✓ **New recruits** who need to be brought up to speed on key skill requirements in your organization.
- ✓ **Team members** keen to improve their all round capabilities and confidence.
- ✓ **Employees** seeking “just in time” training for tasks such as making a presentation.

## Mind Tools in Numbers

**1,000 +**  
Mind Tools training resources.

**260**  
New resources added every year.

**15,000,000 +**  
Main site visitors per year.

**1996**  
The year that MindTools.com launched.

**400,000 +**  
Subscribers to the Mind Tools' newsletter.

# Choose From Three Great Products...

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Licenses for specific content. Selected resources available to publish in your LMS or on your intranet.

**1 - 30,000+ Users**

- ✓ Choose 10-20 specific Bite-Sized Training workbooks.
- ✓ Choose the most relevant tools for your organization.
- ✓ Host in your LMS or on your intranet.
- ✓ License new content when needed.



For your team, department, or entire organization. Member access to all Mind Tools resources with learner support.

**100\* - 3,000+ Users**

- ✓ Access 1,000+ articles, audios, videos, workbooks and more.
- ✓ Individual member login for each learner.
- ✓ Hosted by Mind Tools.
- ✓ Fresh content every business day.
- ✓ Resource mapping for your competency framework.
- ✓ Customized with your logo.
- ✓ Quick and easy to implement.
- ✓ Monthly activity reports and updates.
- ✓ L&D and engagement support from Mind Tools expert team.
- ✓ Biweekly newsletter for learners.
- ✓ Individual learner support in Club forums.

**\* Club Lite: 1 - 100 Users**

For 1 - 100 users, choose Club Lite. This gives all of the resources without the customization, mapping and reporting.



One click, enterprise-wide access to all Mind Tools resources, directly from your LMS or intranet.

**1,000 - 30,000+ Users**

- ✓ Access 1,000+ articles, podcasts, videos, workbooks and more.
- ✓ Access any resource directly from your LMS or intranet.
- ✓ Hosted by Mind Tools.
- ✓ Fresh content every business day.
- ✓ Resource mapping for your competency framework.
- ✓ Customized with your logo.
- ✓ Quick and easy to implement.
- ✓ Monthly activity reports and updates.
- ✓ L&D and engagement support from the Mind Tools expert team.

# Getting started...

We like to keep things as straightforward as possible. If you're ready to get started, you could have Mind Tools up and running in your organization within weeks. **Follow five simple steps:**

## Step 1

Explore Mind Tools with a free corporate trial.

## Step 2

Tell us about your business and how many people you need to train.

## Step 3

Between us, we agree a pricing plan that suits your organization.

## Step 4

We'll help you get up and running.

## Step 5

Use Mind Tools to improve your organization's performance.

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## A few of our corporate customers

Mind Tools Corporate serves many different industries and learning environments.



*"MindTools provides a resource that extends beyond what is currently available in text book format. It is a resource, training course and discussion group all in one, with trained facilitators and people with loads of experience. It's a place I try to visit every day, in my role as a Manager."*

Linda Hall  
Auckland, New Zealand

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